

APPENDIX A

**DECISION MAKER: PORTFOLIO HOLDER FOR
COMMUNITIES AND SPORT**
**SUBJECT: HEALTHY BEHAVIOURS GRANT
AGREEMENT**

PORTFOLIO HOLDER: COUNCILLOR JOHN COOK

SENIOR OFFICER: ROBIN PAYNE

Short description of report content and the decision requested:

The report seeks authorisation to enter into a grant agreement with Suffolk County Council, Babergh and Mid Suffolk District Councils, East Suffolk and West Suffolk District Councils for services delivering a healthy behaviours programme that will be launched as Feel Good Suffolk from October 2023.

Ward(s) affected:

All Wards

List of Appendices included in this report:

Appendix 1 – Proposed Grant Agreement

Appendix 2 – Equalities Impact Assessment

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This report was prepared after consultation with:

Internal consultees

Assistant Director Governance

Head of Sport and Leisure

External consultees

Suffolk County Council

Suffolk District Councils

The following policies form a context to this report:

(all relevant policies must also be referred to in the body of the report)

- a) Corporate Strategy – Proud of Ipswich: Championing our Community
and Revitalising our Town*

b) *Sport and Physical Activity Strategy 2022 – 2027*

LIST OF BACKGROUND PAPERS AS REQUIRED BY LAW

(papers relied on to write the report but which are not published and do not contain exempt information)

OTHER HELPFUL PAPERS

(papers which the report author considers might be helpful – this might include published material)

1. Summary

- 1.1 The report seeks authorisation to the Director for Operations and Place to enter into a grant agreement with the other Suffolk local authorities (Suffolk County Council, Babergh District Council, Mid Suffolk District Council, East Suffolk District Council and West Suffolk District Council) for delivery of services relating to healthy behaviours programme that will be launched as Feel Good Suffolk from October 2023.
- 1.2 The delivery of these services is enabled by funding from Suffolk County Council's Public Health function and existing Ipswich Borough Council resources. The services will be managed by the Sport and Leisure Service at the Council.
- 1.3 Services delivered through Feel Good Suffolk are designed to reduce the prevalence of smoking, overweight and obese adults and physical inactivity across Suffolk.

2. Background

- 2.1 The determinants of health are shaped in part by the environment, including housing, employment and a range of other factors affecting quality of life and available life choices. Ipswich Borough Council (IBC) already plays an important role in supporting health and wellbeing, in its housing, sport, leisure, parks, economic development, and planning services.
- 2.2 From 1 October 2023, a new service offer entitled Feel Good Suffolk (FGS) will be launched representing a partnership of Suffolk County Council (SCC), IBC, and the District Councils of Babergh, Mid Suffolk, East Suffolk and West Suffolk that builds upon the existing services offered by IBC and the Suffolk District Councils.
- 2.3 The proposed term of the Grant Agreement is three years from October 2023 with options for extension over the following two years. Appendix 1 is the proposed Grant Agreement.
- 2.4 The Grant Agreement establishes a set of principles to guide the working of the collaboration between the partner councils. These can be summarised as:
 - Collaborate and co-operate to deliver objectives of the Partnership.
 - Pooling resources to deliver objectives.
 - Accountability to the Partnership through a Steering Group and Partnership Board but governance remains with Borough and District Councils for their services.
 - Openness and transparency, including the sharing of information to identify solutions, eliminate duplication of effort, ensure consistency in delivery of the offer countywide, mitigate risk and Best Value.

- 2.5 Under the Grant Agreement SCC Public Health will provide funding for the services delivered by IBC and the District Councils, based on a formula that reflects a health needs analysis and modelled take up of services to be offered.
- 2.6 The District and Borough Councils have collaborated to design the new service offer. Much of this design has been led by a dedicated design group, led by IBC Head of Sport and Leisure.
- 2.7 The new service offer, delivered through the partnership, will succeed the smoking cessation, adult weight management and physical activity services currently supplied by One Life Suffolk.
- 2.8 The partnership replaces the commissioning approach previously used by SCC Public Health for the One Life Suffolk (OLS) model and replaces it with integration of local services with more choice and a stronger understanding of local need.
- 2.9 Services will be delivered through comprehensive face to face, online and telephone services providing both referral pathways to specialist providers, and by the direct delivery of interventions. There will be three types of “offer” - universal, targeted interventions and clinical specialists.
- 2.10 The universal offer is readily available to members of the public and can be accessed without any form of referral. It provides the most choice for individuals to access services and interventions to meet their behaviour change goals, however it does not include an integrated referral pathway to access products or services. The universal offer often involves cost to the participant to join. It is recognised by the partnership that District and Borough Councils already play a significant role in enabling and connecting to the universal offer and where relevant, can integrate and improve accessibility to the offer using the Feel Good Suffolk Campaign.
- 2.11 The targeted behaviour change interventions will be made available to residents via an integrated referral pathway. This ensures there is free and available support to facilitate behaviour change, using evidence based approaches to sustaining behaviour change. This is the core offer of Feel Good Suffolk and where the funding provided by SCC Public Health will be utilised.
- 2.12 From October 2023, the targeted interventions will include some procured services alongside directly delivered services, with the intention to lessen the use of procured services in a phased approach through to Oct 2024.
- Over the first 6 months the procured services will include:
- Community based Adult Weight Management (AWM) service
 - Smoking cessation services
 - Health Walks service

Directly delivered services from October 2023 will include:

- Exercise on Referral
- Case management
- Group based sessions and individual support to facilitate behaviour change

- 2.13 The final part of the programme is the interventions offered in the form of clinically based support. This is not the domain of Public Health, Districts and Boroughs.
- 2.14 Under this partnership the IBC Sport & Leisure Service becomes responsible for delivering the core offer of the FGS – the targeted interventions. The cost of delivering this will be covered by the SCC Public Health funding.
- 2.15 Key outcomes that are intended to be achieved specifically in Ipswich, by implementing the Feel Good Suffolk campaign, are:
- A more highly skilled workforce, improving awareness of behaviour change and facilitating better customer experiences.
 - An integrated whole council approach to supporting residents with positive behaviour changes, using place-based local knowledge and connectedness to residents.
 - An opportunity to positively engage the community sector in the health and wellbeing agenda for Ipswich and actively contribute towards the new Corporate Strategy.
 - Opportunities to leverage further funding to promote healthy behaviours outside of the main interventions (for example working within the workplace health, climate, and transport agenda).

3. Relevant Policies

- 3.1 Corporate Strategy – Proud of Ipswich: Championing our Community and Revitalising our Town. The proposal is consistent with our priority of working with partners to tackle inequalities and improve people's health.
- 3.2 Sport and Physical Activity Strategy 2022 – 2027 - The Strategy sets the strategic priorities for Ipswich to get those that are the most inactive, active and embed sport and physical activity into the lives of local people. The proposals in this report are consistent with this strategy.

4. Options Considered / Under Consideration

- 4.1 **Option A** - Do not enter into the Grant Agreement.

The Portfolio Holder could decide not to deliver the targeted interventions included in the Feel Good Suffolk model. This would

reduce partnership working opportunities for the benefit of local people and limit the support available to residents to become healthier.

4.2 **Option B** – Agree to enter into the Grant Agreement.

This is recommended as it provides the most advantageous offer and allows the release of SCC funding for October 2023.

5. **Consultations**

- 5.1 The parties to the proposed partnership set out in 2.2 have worked collectively to develop the Agreement and design of services.
- 5.2 The design of services has been developed with key stakeholders in health and experts in these fields.
- 5.3 Consultation on Feel Good Suffolk and the proposed grant agreement has taken place with the Portfolio Holder for Communities and Sport.

6. **Risk Management**

| Risk Description | Consequence of risk | Risk Controls | Probability of risk occurring taking account of controls (scale 1-6) 1 – almost impossible 6 – very high | Impact of risk, if it occurred taking account of actions (scale 1 – negligible; 4 – catastrophic) | Actions to mitigate risk |
|--------------------------|--|---|---|--|---|
| Delayed participation | Reputational risk and loss of funding | Steering Group action plan | 3 | 2 | Additional briefing and communications |
| Capacity to deliver | Key posts not filled, training and delivery mechanism not in place | Early action to establish recruitment CMT briefing | 3 | 3 | Delayed participation Use temporary arrangements and expedited activity |
| TUPE Implications | Challenge by employees of the previous provider | Due diligence of existing provision and indemnity provided by SCC | 2 | 2 | Following due diligence on whether TUPE applies and agreeing provision for indemnity from SCC |
| Demand Exceeds capacity. | Clients wait longer for services and reputational risk. | Modelling of demand and capacity | 2 | 2 | Suspension and or limiting of referrals, contingency budget and pooling of resources. |

7. Environment and Climate Change

- 7.1 The Council has declared a climate change emergency and has resolved to start working towards becoming carbon neutral by 2030. All Council decisions should take into account and respond to the potential impact that they will have on the climate and wider environment.
- 7.2 Tender documents for procured services will ask all potential suppliers to provide a copy of their environmental policy and action plan to demonstrate that they satisfy the Council's need to meet all relevant environmental legislation associated with the removal of hazardous waste and negative impacts on the environment.

8. Equalities, Diversity and Community Implications

- 8.1 Under the general equality duty as set out in the Equality Act 2010, public authorities are required to have due regard to the need to eliminate unlawful discrimination, harassment and victimisation as well as advancing equality of opportunity and fostering good relations between people who share a protected characteristic and those who do not.
- 8.2 The protected grounds covered by the equality duty are: age, disability, sex, gender reassignment, pregnancy and maternity, race, religion or belief, and sexual orientation. The equality duty also covers marriage and civil partnership, but only in respect of eliminating unlawful discrimination.
- 8.3 The law requires that this duty to have due regard be demonstrated in decision making processes. Assessing the potential impact on equality of proposed changes to policies, procedures and practices is one of the keyways in which public authorities can demonstrate that they have had due regard to the aims of the equality duty.
- 8.4 An EQIA has been completed and supplied as Appendix 2. It will be essential that all residents have easy access to the services being delivered and that in particular those who are most at risk because of their health life choices are identified by the planned needs assessment. Services will be configured to meet the needs of all target audiences and no negative impacts are anticipated.

9. Crime and Disorder Impact

- 9.1 There are no anticipated implications.

10. Financial Considerations

- 10.1 Initial £80k advance funding was provided to IBC, for capacity to support the development and implementation of a new partnership model. Additionally, FGS for this financial year provides £215,778 for new FGS services.
- 10.2 The Table below sets out the funding allocations per behaviour stream as set out by the grant agreement. This shows that for a full year from 24/25 IBC will receive £400,311 with the majority of funding going to combat smoking as the most advantageous modifiable risk factor to prevention of disease.

| | 2023-24 | | 2024-25 | 2025-26 |
|------------------------------|----------|---------|------------|------------|
| Adult Obesity | | | | |
| IBC Allocation (18%) | £57,241 | Q3 - Q4 | £78,789 | £78,789 |
| Total Allocation for Suffolk | £304,914 | | £419,700 | £419,700 |
| Smoking | | | | |
| IBC Allocation (25%) | £98,702 | Q3 - Q4 | £250,750 | £250,750 |
| Total Allocation for Suffolk | £389,457 | | £989,409 | £989,409 |
| Physical Activity | | | | |
| IBC Allocation (25%) | £59,836 | Q3 - Q4 | £70,772 | £70,772 |
| Total Allocation for Suffolk | £241,070 | | £285,127 | £285,127 |
| Total | | | | |
| IBC Allocation (23%) | £215,779 | Q3 – Q4 | £400,311 | £400,311 |
| Total Allocation for Suffolk | £925.441 | | £1.694.236 | £1.694.236 |

11. Legal Considerations

- 11.1 Suffolk County Council has a statutory duty under the Health and Social Care Act 2012 to take appropriate steps to improve the health of people living in Suffolk.
- 11.2 The Council and the other districts councils in Suffolk are able to use their powers under section 1 of the Localism Act 2011 to collaborate and provide the residents of Suffolk with services in the areas of smoking cessation, weight management in adults and physical activity.
- 11.3 It is proposed that Suffolk County Council provides a grant to the Council to perform the services referred to in this report and paragraph 11.2 above and the parties enter into a Grant Agreement.

- 11.4 The proposed Grant Agreement is annexed to this report as Appendix 1 and contains appropriate provisions in relation to the grant and the collaboration between all the Suffolk councils including an agreement by Suffolk County Council to indemnify the Council should any issues arise in relation to the employees of the previous provider.

12. Performance Monitoring

- 12.1 Performance will be reported through the Communities and Sport portfolio.

13. Conclusions

- 13.1 The arrangements proposed are fully funded using a combination of existing IBC resources and new funding from SCC Public Health.
- 13.2 The proposals will establish a Grant Agreement and will be managed and assessed under the IBC governance arrangements with a Steering Group of partners from the Partnership ensuring that the guiding principles are adhered to.
- 13.3 The Partnership and the proposed approach will provide IBC with an enhanced service for residents delivering healthy behaviours across the three priorities of adult weight management, cessation of smoking and physical activity. It will build upon the existing IBC services and allow for investment in local services and local capacity building.

14. Recommendations

- 14.1 That the Portfolio Holder for Communities and Sport authorises the Director for Operations and Place to enter into the Healthy Behaviours Grant Agreement with Suffolk County Council and the Suffolk District Councils as attached as Appendix 1 to this report.**

Reason: To enable the Council to receive a funding grant and work in collaboration with Suffolk County Council and the Suffolk District Councils to deliver the Healthy Behaviours programme for Suffolk residents.